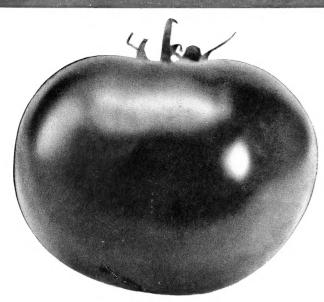
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Do not assume content reflects current scientific knowledge, policies, or practices.





A.B.C. FORCING V EGETABLES



Tomato-Michigan State Forcing

CULTURAL HINTS

TOMATOES

A Fall and Spring crop of tomatoes may be grown or a crop of lettuce may be fit into the above rotation to take the place of one of the tomato crops. The Spring crop bears more heavily and is usually the less difficult to grow. Sowing seed July 1 to 15 produces plants to set in greenhouse the latter part of August. Vines may be removed by Christmas. For a Spring crop, sow seed in November to provide plants of planting size by Tanuary. size by January.

Sow about five seeds per inch in rows two inches apart, soil temperature 70°F. Shift directly to 4 or 5 inch pots. Keep plants growing along nicely, as any check may result in loss of lower fruit cluster. Have ground carefully checked for fertility and fully prepared to receive plants. Space rows 3½ feet apart; set plants 20 inches in row for Fall crop. 18 inches for Spring crop. Soil pH should run 6.5 or better. Good drainage essential. Water continued. sential Water cautiously.

Grow plants to single stem by removing all side shoots. Support vines by twisting stem about a heavy string attached at one end to wires suspended about 7 feet above the ground and at the other end to the stock of the plant by a half-hitch. Stakes may be used if available. Night house temperature should run approximately 60° F, with 15° to 20° higher permissible during day. Pollinate by jarring plants; the electric vibrators available are to be preferred for pollination.

With exception of limited areas, leaf varieties are grown exclusively. High soil temperature is detrimental to germination of seed; earliest practical sowing date is mid-August—lath house or similar cool location. Transplant seedlings 2" x 2" and later to greenhouse, allowing between 50 to 60 square inches per plant. Plan sowing schedule to have plants available as soon as greenhouse space is unoccupied. Night house temperature suggested 45-50° F. with 10-15° higher during the day. Considerable labor may be saved by overhead spray irrigation. head spray irrigation.

Not less than six weeks from date plants are set in bed are required to produce a crop. Lettuce is sold by weight. The increase in weight of lettuce is very rapid as the plant nears maturity. However, avoid over-maturity, as this results in lower market quality.

FOOD PRODUCTION BY FLORISTS

The production of foodstuffs, either through raising small plants for the Victory gardener or by growing vegetables to maturity, is an important role in the war effort that is being filled by the florists of America.

In making up their planting schedule for the coming winter. an increasing number of florists are including a crop of vegetables in their rotation.

It is the sincere wish of the American Bulb Company to cooperate with the trade in any way that will help the Victory program. Accordinaly, extensive preparations have been made to supply our customers with "Supreme Quality" seeds of vegetables for forcing.

Listed immediately below are those varieties that will prove most generally adaptable to greenhouse culture, of which we offer select strains. In the general list you may find varieties you prefer to grow for your particular conditions. Your inquiry about varieties not listed is invited.

LIVINGSTON'S GLOBE TOMATO

Certain markets, such as those in Northern Ohio, demand a pink tomato. One of the heaviest producers, Forcing Globe will meet the color needs of such markets. Coming into production 80 days after planting, the large, smooth, globe-shaped fruits will average between 6 or 7 ounces. Growers report that the A. B. C. strain of Forcing Globe ships well, arriving at the market in good, saleable condition. Select strain. Tr. Pkt......**50c** ½ oz.....\$1.50

TOMATO—MICHIGAN STATE FORCING

A rich deep scarlet in color, this wilt-resistant tomato is especially selected for its adaptability to greenhouse culture. Heavy producer under short day conditions of winter. Thick fleshed and solid, the clean fruit will average about $4\frac{1}{2}$ to 5 oz. in clusters of five to ten tomatoes—75 days. Tr. Pkt......**50c** ½ oz.....\$1.75 Oz.....**\$3.00**

GRAND RAPIDS FORCING LETTUCE

The standard of excellence in forcing lettuce. Black seeded, the plants produced are large, with broad leaves highly waved and frilled. Disease-resistant Grand Rapids is also very early. Another important feature is the upright habit of growth, as well as the solid light green color. Especially tender and sweet when forced. The grower can well make Grand Rapids his main crop variety—42 days.

Oz.....**25**c ¹/₄ lb......**75c** Lb......**\$2.75**

GENERAL LIST OF FORCING VEGETABLES

BEET-Tall Top Early Wonder. Similar to the regular strain of Early Wonder but produces taller and more upright tops. Preferred by growers forcing beet tops for greens-65 days. Oz.....30c 1/4 lb.....85c Lb.....\$2.75

RADISH—Scarlet Globe Short Top. A decidedly improved strain that produces short tops, adapting it to bunching. Rich bright scarlet with crisp white flesh—23 days.

1/4 lb.....**40c** Lb. \$1.25

TOMATO—Bonny Best. An evenly colored bright deep scarlet-red; smooth and firm. A forcing strain that produces fruit weighing between 5 and 6 ounces—73 days.

TOMATO-Marglobe. A select strain of the garden variety, used for forcing in some greas.

Red fruit smooth and solid. Resistant and good shipper—75 days. Tr. Pkt...**35c** Oz...\$2.55

TOMATO-Globe Strain "A". A development of Ohio Agricultural Experiment Station. Somewhat larger than regular Globe. Very firm and productive—81 days. Tr. Pkt...50c Oz...\$2.50

TOMATO—Globelle. Also developed by the Ohio Agricultural Experiment Station. A selection out of Globe for its resistance to leaf mold. Pink in color, it packs up a high percentage of top grade fruit.

Tr. Pkt....**50c** ½ oz....**\$1.75** Oz....\$3.00 TOMATO-Marhio. Wilt resistant. Bright rose in color, the fruits are large and surprisingly free from cracks. Must be grown at higher temperature. Recommended especially for Fall crop-62 days.

Tr. Pkt....**50c** Oz....\$2.50 ½ oz....\$1.50

Snaparagon Seed For Greenhouse forcing Produced by specialists

TAKE ADVANTAGE OF THESE DISCOUNTS

Where price is: \$1.00 per pkt., we supply **any** 3 for \$2.50; **any** 5 for \$3.50; **any** 7 for \$4.55. \$1.50 pkts., we supply **any** 3 for \$4.00; **any** 5 for \$6.50. \$2.00 pkts., we supply **any** 3 for \$5.00; **any** 5 for \$7.50. \(\frac{1}{2} \) Trade Pkts. of any variety priced at \$1.00 are supplied at 60c. \(\frac{1}{2} \) Trade Pkts. of any variety priced at \$1.50, supplied at \$1.00. \(\text{No} \) \(\frac{1}{2} \) Tr. Pkts. on \$2.00 varieties.

The Leading Snapdragon Improvement for 1943 BEZDEK'S IMPROVED WHITE WONDER

VARIETIES ESPECIALLY RECOMMENDED

Tr. Pkt.	3 Tr. Pkts	Tr. Pkt. 3 Tr. Pkts
AFTERGLOW. Beautiful deep golden		MARYLAND PINK (Winkler). Pleasing
bronze; has habit of Rose Queen\$1.00	\$2.50	light pastel pink. Good growth and
AMERICA. Brilliant rose-pink with		large flowers. Early\$2.00 \$5.00
orange lip, blending into pure lemon,		MISS WOOSTER (Medium late). Light
early 1.50	4.00	golden bronze; individual in own
BETTER TIMES (Windmiller). Bright		color 1.00 2.50
rose-pink, early bloomer 2.00	5.00	NEW CINCINNATI. An excellent light
CAROL JEAN (DORNACHER). A good		rose
clean grower that ships well. A little		PEGGY SCHUMANN. Medium deep
lighter yellow than Ethel 2.00	5.00	
CEYLON COURT, DARK. Fine winter		•
flowering deep yellow 1.00	2.50	ROCKWOOD'S EARLY WHITE. A clear
CHEVIOT MAID (Re-Selected). Fine		white except for a slight suffusion
deep rose-pink 1.00	2.50	of yellow 2.00 5.00
CHRISTMAS CHEER. Good spike and		ROSE QUEEN. A real deep rose; very
free bloomer. Light rose-pink 2.00	5.00	fine for forcing
COATE'S YELLOW PERFECTION.	0.50	SALMON GOLD 2.00
Strong growing deep yellow 1.00	2.50	SCHAFFROTH'S PINK (Non-shattering).
ETHEL. Golden yellow, early 1.50 GILBERT'S BRONZE BEAUTY 1.50	4.00 4.00	Bright rose-pink 2.00 5.00
GILBERT'S PINK SUPREME (Medium	4.00	ST. LOUIS PINK. An exceptional light
Early). Dark rose without yellow throat 1.50	4.00	pink. Fine long spikes and good
GLORIOUS. Attractive reddish copper,	4.00	producer. (Originator's packets) 1.50 4.00
yellow lip, spikes closely set 1.00	2.50	VELVET BEAUTY. Rich American
HODALY'S IDEAL IMPROVED (New).	2.50	Beauty crimson 1.00 2.50
A distinct improvement over the		WHITE WONDER IMPROVED (Bez-
original strain in that it has more of		dek's). See above
the darker shades and is earlier		WINDMILLER'S APPLEBLOSSOM (Me-
flowering, coming into production in		dium Early). Pleasing shade of light
January 1.50	4.00	pink. (Best in February) 1.00 2.50
KLONDIKE SUPREME (Rather Late).		WINDMILLER'S LILAC. Excellent or-
Large florets, color excellent deep		chid, early
yellow 1.00	2.50	YELLOW DELIGHT. Deep clear yel-
KOESTER'S WHITE. Fine white 1.50	4.00	
LAVENDER ROSE. Good lavender with		low. Mid-winter bloomer 2.00
a rose blend 2.00	5.00	YELLOW WONDER IMPROVED (Bez-
MARIE LOUISE. Wonderful sea shell		dek's). Deep yellow; very early and
pink; fine producer, stems have		good produces sissifications and
good length and florets are closely		NOTE: Protect your interests by insisting on improved WHITE AND YELLOW WONDER being supplied in
set 2.00	5.00	Bezdek's original packets.

STANDARD VARIETIES FOR GREENHOUSE CULTURE

Tr	Pkt.	Tr. Pkt.
BALL EARLY PINK		MAIDEN'S BLUSH. Pink suffusion over white.\$1.50
BALL LAVENDER		MARION WHITE. White
BERTHA BAUR. Good lavender		NEW DEAL. Early golden-bronze 1.00
CAPTOR. Pure white	1.00	RADIANCE (Improved). Pink colored flowers 1.00
CELESTIAL. Light yellow, large flower, long		SCHAFFROTH'S WHITE 2.00
stem	1.00	SCHROCK'S ORCHID. True color 1.00
CHEVIOT SUPREME ROSE-PINK (Windmil-		SCHUMANN'S LAVENDER. Spring flowering 2.00
ler's). True Cheviot Maid		SCHUMANN'S YELLOW
CHRISTMAS RED	1.00	SNOW WHITE. (Exceptional white for late.) 1.00
	5.00	TALISMAN. Flowers are double and semi-
DAYBREAK. Strong pink, very much like		double; color ranges bronze and golden
Briarcliff rose color	1.00	shades 2.00
HODALY'S IDEAL. Beautiful blend of carmine-		TERRY'S SURPRISE IMPROVED. Bronze,
rose, orange, tipped lemon yellow, white	1.50	orange, and pink shades 1.00
throat—early	1.50	VELVET SUPREME. Rich velvety crimson 1.00
JERSEY MAID. True medium pink color with		WESTOVER EARLY WHITE 2.00
lighter throat. Strong producer and free flowering in midwinter	2.00	WESTOVER FRINGED WHITE. Pure white,
		for spring
LA FRANCE. Soft pink		WHITE PROSPERITY. Clear white 1.50
LUCKY STRIKE. White. For spring	1.00	MIXED. Assorted colors



Begonia "A. B. C. Masterpiece"

ASPARAGUS

PLUMOSUS NANUS
Due to an almost complete crop failure we are able to supply no more than 5000 seeds to a customer.
100 seeds 35c 250 seeds 60c 1,000 seeds \$1.50 5,000 seeds \$6.25
SPRENGERI
100 seeds
BEGONIAS Fibrous Rooted
GRACILIS
Adeline. Dwarf habit of growth. Flowers a bright pink; pleasing in appearance against the green foliage. Replaces Pink Pearl not available. Tr. Pkt\$1.00 1/64 oz\$2.50
Carmen. Bright pink flowers with richly contrasting bronze foliage. Tr. Pkt
Indian Maid. Has the same deep bronze foliage of Carmen with bright deep scarlet flowers producing a highly attractive combination. Tr. Pkt
Luminosa. Deep scarlet with reddish brown foliage.
Tr. Pkt
Tr. Pkt
variety. Tr. Pkt
Red Pearl (Domestic Strain). Dwarf, brilliant dark scarlet. Tr. Pkt\$1.50 Tausendschoen (Gracilis). Lustrous rose. Tr. Pkt\$1.00
White Pearl. Best white, light green foliage. Tr. Pkt
SEMPERFLORENS
Albert Martin. Bright carmine, extra large flowered. Tr. Pkt. 50c 1/64 oz. \$2.00
Christmas Cheer. Extra large-flowered crimson-scarlet. Tr. Pkt.
Christmas Pink. This variety is of same habit as Christmas Cheer and equally as good. Tr. Pkt\$1.00 1/64 oz\$2.25
Coral Prize. Beautiful coral pink.

Darling. Of compact growth, 8 to 10 inches, with large, light rose colored flowers about the shade of Glory of Erfurt. We have had this in full flower for Christmas. Tr. Pkt......\$1.00 1/64 oz.....\$2.25

Tr. Pkt.....\$1.00

BEGONIAS (Continued)

DECOTATE (Continued)
Erfordia, Pink. Tr. Pkt50c
Eriksson's New Scandinavia. A new, continuous flowering, Semper- florens Begonia with a wonderful branching habit. Sow seeds in January for Memorial Day; in May or later, for winter; October or
November, for Mother's Day purpose. Red Pink White.
Prices, above separate colors. Tr. Pkt\$1.00 1/64 oz\$2.50 Fire Sea. (Blaze of Fire). Extra dwarf compact habit. Large fiery red
flowers; green foilage. Tr. Pkt\$1.00 1/64 oz\$2.25 Glory of Erfurt. Large bright carmine. Tr. Pkt50c
Glow. Dark red flowers; foliage light bronze; free blooming and compact. Tr. Pkt\$1.00 1/64 oz\$2.00
Gustav Knaake. Glowing salmon pink, resembles Melior. Tr. Pkt
Isle de France. A good clear pure white. Tr. Pkt. \$1.00 1/64 oz. \$2.25
King of the Reds. A glowing scarlet similar to Red Pearl in color and habit of growth. Foliage green with bronzed edge. Tr. Pkt
Lightning. Extra large flowers measuring 2 inches across and of deep carmine-scarlet shade—an extra deep bright shade in Begonia. Tr. Pkt
Masterpiece. A lovely clear rose-pink Begonia, and the most outstanding in this color class. The large-sized blooms are produced so abundantly that the foliage is really overshadowed. A large bed of "Masterpiece" observed on a large estate near Chicago was a sight to behold. For pot plants as well as for bedding, you have something if you have this exceptional new Begonia.
Tr. Pkt
ture. Pure white medium sized flowers show up well against the rosy stems and light green leaves. About 10 inches high. Tr. Pkt
"White Lady." Substantial, beautiful pure white flowers, almost as large as those of our "Masterpiece," to which it makes an excellent
companion. Tr. Pkt. \$1.25 3 Tr. Pkts. \$3.00 Zahringer. An outstanding bright pink color. Flower has white center. Tr. Pkt. \$1.00 1/64 oz. \$2.00
Mixed. Choice selection of varieties listed above. Tr. Pkt
TUBEROUS ROOTED
Single. Large Flowering. Mixed. Tr. Pkt. .50c Double. Large Flowering. Mixed. Tr. Pkt. .\$1.00
CALCEOLARIA
A. B. C. Triumph Mixed. A special florists' selection. Medium dwarf in growth, producing an exceptional assortment of colors and shades. Highly recommended. Tr. Pkt
MULTIFLORA NANA
Hybrida Multiflora Nana. Mixture-dwarf compact growth. Medium size brightly colored flowers. A great favorite with the trade. Tr. Pkt\$1.00 1/64 oz\$4.25
HYBRIDA GRANDIFLORA Albert Kent. Immense trusses of golden yellow flowers with maroon blotches. Tr. Pkt
Cloth of Gold. Medium large flowered, rich pure golden yellow. Tr. Pkt
Hybrida Grandiflora Mixed. A special mixture of varied colorings. Grows about 18 in. high. Large flowered, vigorous growth. Tr. Pkt
Tr. Pkt
RUGOSA TYPE Rugosa Hybrids Mixed. Comparatively small flowers. Provide potplants and desirable for cutting. Tr. Pkt

1/64 oz.....**\$2.25**

CALENDULAS

A. B. C. IMPROVED SENSATION

Considered by many to be the best Calendula for cut-flower purposes. Flowers very large, deep orange with scarlet sheen, light center.

Tr. Pkt25c	1/4 oz 60c	½ oz \$1.10
l oz \$2.00	2 oz \$3.50	4 oz \$6.50

Ball Masterpiece. Clear rich orange with an attractively contrasting dark brown center. This is our most popular standard cut-flower variety.

Ball Improved Long Orange. The largest flowered and longest stemmed Calendula. Clear bright grange with light eye.

Ball Lemon Queen. Clear medium deep yellow with a dark brown center that contrasts most effectively. Generally preferred yellow.

Ball Gold. Deep golden yellow, long-stemmed and large flower with light center. Stem, size, and color in this are outstanding.

Ball Supreme. Light shade of orange with a richly contrasting brown center, not extra long-stemmed but freer flowering than any of the above

Ball Apricot. Rich apricot or straw color with a finely contrasting brown center. Same habit as Ball's Supreme, from which it is a selection. Inclined to occasionally produce orange petals with the apricot. Same should be grown for variety.

Note: Unit price on weight lots will apply in combination with two or more of above varieties. For instance, on $\frac{1}{4}$ oz. each of four varieties, instead of 60c each, or \$2.40 for the four, the ounce price of \$2.00 will be accepted.

ALL of the above uniformly priced as follows:

Tr. Pkt	10c	¹⁄4 oz	60c	Oz	\$2.00
2 oz \$3.	50	4 oz	\$6.50	Lb	\$20.00
Ball Calendula Mix	kture.				
Tr. Pkt35c	1/4 oz	50c	Oz\$1	.75	Lb\$18.00

CANDYTUFT

A. B. C. SPECIAL GIANT HYACINTH FLOWERED

White. Particularly recommended for under glass; provides excellent cut flowers. A sowing in January should make Mother's Day nicely. We have an exceptionally fine strain of the true kind. Seed sown in October will flower in late winter.

Tr. Pkt15c	Oz 85c	¹ / ₄ lb\$2.75	Lb\$8.00

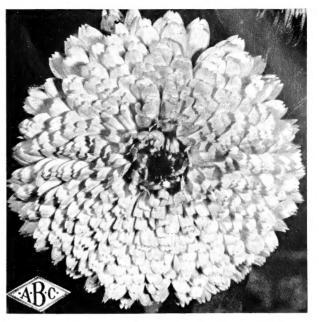
Miniature Gem. Miniature white flowers about $3\frac{1}{2}$ inches high. Each plant produces 4 to 6 spikes. A real gem for rock gardens.

Tr. Pkt.......15c 1/4 oz.......30c Oz......85c

UMBELLATA TYPE

If you have grown annual Candytuft before and found it a poor seller, it is more likely that you had too much of the white variety. Try in its place a few of the colored varieties, such as Pink, Rose, Carmine, Lavender and Crimson and be convinced that this annual is of much use in the florist's establishment in the spring. It will take about five months to bring them into flower indoors. Plans may be made accordingly, taking into consideration the period cut flowers will be of most use to the individual florist. A good time for one planting is soon after the winter holidays, as space becomes available. Some growers sow the seed singly, planting out later at the distance of a foot apart. Valuable for cutting.

	Tr. Pkt.	Oz.	4 oz.
Carmine. 12 inches	\$0.15	\$0.50	\$1.20
Crimson. 12 inches	15	.50	1.20
Lavender. 12 inches	15	.50	1.20
Lilac. 12 inches	15	.50	1.20
Pink. Flesh color. 12 inches	15	.50	1.20
Rose Cardinal. 12 inches. Brilliant rosy red.	15	.55	1.25
White. 12 inches	15	.50	1.20
Mixed. 12 inches	10	.35	1.00



Calendula A. B. C. "Improved Sensation"

CENTAUREA

(Bachelor Button or Cornflower)

Popular free-flowering annuals. Now largely grown under glass, particularly for Mother's Day sales, also Decoration Day.

CYANUS DOUBLE (Select Strains)

The flowers of these strains are very large, fully double, and the colors intensified. Exceptional florists' quality.

	Tr. Pkt.	Oz.	4 oz.	Lb.
Blue Boy, Double blue	.\$0.15	\$0.50	\$1.50	\$5.00
Pinkie. Deep pink	15	.50	1.50	5.00
Red Boy. Deep red	15	.50	1.50	5.00
Snow Man. White	15	.50	1.50	5.00
Special Mixed	15	.50	1.50	5.00

IMPERIALIS (Sweet Sultan)

Excellent for cutting.

	Tr. F	kt.	Oz.
Lavender Beauty. Light lavender white center	\$6	0.15	\$0.55
Giant Rose		.15	.55
Deep Lavender			.55
Amaranth Red			.55
White			.55
Delicate Lilac			.55
Imperial Giant. Mixed		.15	.45

DUSTY MILLER (White Leaved)

For borders, vases, b	olankets, etc.			
Candidissima. 6 inch	Silver gray foliage.			
Tr. Pkt25c	1/4 oz	75c Oz\$2.50		
Gymnocarpa. 24 inch	. Fine, silvery foliac	Θ.		
Tr. Pkt	15c Oz	60c		
Maritima Diamond Improved (Cineraria)				
Tr. Pkt	15c Oz	z		

AMERICANA

Grows 3 feet high and bears immense thistle-like blooms. Splendid for cutting.

Rosy	Lavender.	Tr. Pkt	15c	Oz	55c
Alba.	White.	Tr. Pkt	.15c	07	55c

CINERARIAS

A. B. C. DE LUXE MIXTURE

We have received numerous requests from growers for a good all-around assortment of Cinerarias, such as will be filled by the A.B.C. De Luxe Mixture. Composed principally of select strains of Cremer's Prize and Siter's Rainbow, it also contains a portion of Berlin Market, Hybrida Grandifloras, and similar desirable types.

Tr. Pkt \$1.00	/64 oz \$2.00	1/32 oz	. \$3.75
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CREMER'S IMPOVED PRIZE STRAIN

Produces somewhat smaller blooms than does "Eriksson's" with plants of good height and is of such high sale value that growers, in our opinion, will not go amiss in planting liberally of both. The originator is constantly improving the strain. Originator's seed.

Tr. Pkt. (1,000 seeds)	\$1.50	1/64 oz.	\$2.25
1/32 oz \$4.00	1/16 oz\$	7.50 ½	8 oz\$14.00

SITER'S RAINBOW STRAIN

Although it carries immense flower heads, its compact growth and small round leaves require little room. Medium large flowers, ranging from the bright-eyed types to the finer pastel shades.

Originator's	packets.	Each	\$2.00
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MULTIFLORA MAXIMA (Eriksson's)

Its range of colors is "tops." including every desirable shade in pinks, reds, blues, delicate pastel tints to solid bright shades and beautifuleyed types. Good medium size. Originator's seeds.

Tr. Pkt. ((500 seeds).		1/64 oz	. \$3.00
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HYBRIDA GRANDIFLORA

A. B. C. PRIZE

The world's best strain of the large flowering type.

	Tr. Pkt.	1/64 oz.	1/32 oz.
Blue Shades	.\$1.00	\$2.75	\$5.25
Crimson	. 1.00	2.75	5.25
Salmon Shades	. 1.00	2.75	5.25
Prize Mixture	. 1.00	2.50	4.75

BERLIN MARKET

Medium large flowered and dwarf growth.

Weissensee	Mixture.	A white	eyed str	ain with	good	growth	and
flower head.	Tr. Pkt	\$1.00	1/64 oz	\$1.60	1/3	2 07	\$2.75



Cineraria "Cremer's Improved Prize"

CINERARIAS (Continued)

MULTIFLORA NANA

Mixed. Small flowered. A very dw	varf strain of exceptional merit.
Desirable for combining with other	plants for filling baskets, boxes,
etc., for Easter and Mother's Day sa	des.
Tr. Pkt\$1.00	1/32 oz \$3.00
"Gold Center." A selection from the ferent in that stamens are a golden	
effect that contrasts nicely with the w	vide range in color of the petals.

Stellata Hybrida. Desirable for cutting. Tr. Pkt................50c

CHRYSANTHEMUMS (Annual)

SEGETUM Tr. Pkt.	Oz.
Eastern Star. Light yellow\$0.15	\$0.45
Morning Star. Primrose yellow	.45
Evening Star. Sunflower yellow	.45
Gloria. White, pale yellow disc, yellow eye15	.45
Zebra. Scarlet, pale yellow disc, yellow eye15	.45
Single Mixed. Segetum	.45
All of the above have dark centers excepting Gloria.	
CARINATUM	_
II. Pkt.	Oz.
Burridgeanum. White with scarlet zone \$0.15	\$0.45
Northern Star. Giant white, yellow zone	.45
Purpureum (W. E. Gladstone). Purple, crimson and	
yellow zone	.35
Rainbow Mixture. A wide range of tones of purple,	
scarlet, orange, salmon, rose, yellow, white. All	
beautifully zoned round the dark discs with small	
yellow edges $(\frac{1}{4} \text{ oz.}, 60c)$.30	2.00
The Sultan. Dark copper, yellow zone	.35
White Queen. White, lemon zone, dark eye	.35
Double Mixed. Coronarium annual	.60
Bridal Robe. Pure white and fully double with very fine	
Received Award of Merit, R. H. S. We highly recommend this	to vou
Tr. Pkt20c 1/4 oz35c Oz	

CLARKIA

ELEGANS DOUBLE

These flowers are gaining popularity as Spring cut flowers. Plant in January for indoor culture.

Tr	. Pkt.	Oz.
Albatross. White	30.15	\$1.00
Brilliant. Bright carmine	.15	1.00
Enchantress. Orange, shading to pink	.15	1.00
Mayblossom. Deep rose	.15	1.00
Orange King. Bright salmon-orange	.15	1.00
Salmon Queen. Rich salmon-pink	.15	1.00
Scarlet Queen. Glowing scarlet	.15	1.00
A. B. C. Special Mixed	.15	1.00

CYNOGLOSSUM (Chinese Forget-Me-Not)

AMABILE

An exceptional cut flower for under glass or outside.

	Tr. Pkt.	Oz.
Blue	.\$0.15	\$0.35
Bluebird. Improved strain(1/4 oz., 300		1.00
Firmament (New). A dwarf (15 inches) selection from	n	
the original blue strain; rich blue, even habit	25	1.65
Pink	15	.55
Blanche Burpee Mixture	15	2.00

CYPERUS (Umbrella Plant)

DIMORPHOTHECA (African Daise)

III IMORII III		LUA	(AJrio	an L	Jaisy J				
Choice for d	cutting	and a	adapted	to for	cing.		Tr	. Pkt.	Oz.
Aurantiaca.	Oran	ge					\$1	0.20	\$0.85
Aurantiaca.	New	Hybr	ids, Mix	ed				.20	.80
Spectabilis.	Deep	pink.	Blooms	2 in.	stems	12-14	in.	long.	
Tr. Pkt									25c



The fine house of Cyclamen pictured above is devoted to the seed production of A. B. C. giant flowering strains.

A. B. C. Cyclamen

THE FINEST DOMESTIC AND IMPORTED STRAINS

For over 24 years, A. B. C. has supplied true giant flowering Cyclamen seed to numerous critical growers from Maine to California, and repeat orders from year to year indicate,

we believe, that our "special strain" is accepted as being the ultimate in quality. If in the market for Cyclamen seed in quantity please write for special quotation.

100	1000	100 1000
Bonfire. Bright salmon-scarlet\$2.25	\$20.00	Salmon Dark (Glory of Wandsbek or the
Bright Red 1.75	16.00	Perle of Zehlendorf)
Dark Blood Red	16.00	Salmon Light (Rose of Zehlendorf) 2.10 18.00
Daybreak. Light salmon-rose 2.20	18.00	White with Carmine Eye
Lavender 1.75	16.00	Mixed
Orange Beauty. Orange-vermilion 2.30	21.00	W . W D HEL LOI
Pink Pearl. Salmon pink 2.30	21.00	Vogt's New Double-Flowered Cyclamen
Pure Rose (Rose of Alsmeer) 1.75	16.00	Admiration. Salmon-rose with shaded eye.
Pure White 1.75	16.00	Prosperity. Flaming rich rose; distinct clear color.
Rose of Marienthal Improved. Soft rose		Cerise Brilliant (New). Rich cerise-red.
with carmine eye	16.00	Rosea. Soft rose with coral cast.
Ruffled Dark Salmon	20.00	Mixture of Vogt's Strain.
Saffron Red	18.00	Prices of above varieties of Vogt's Strain:
Salmon Scarlet (America Improved) 2.30	21.00	100 seeds \$3.50 500 seeds \$13.00
Salmon Rose, Improved	20.00	250 seeds 7.00 1,000 seeds 25.00



Larkspur Giant Imperial

GLOXINIA

Hybrida Grandiflora. Choicest mixed. Bright colors. Tr. Pkt.....\$1.00

GREVILLEA (Australian Silk Oak)

Elegans Rosea. Delicate pink.
Tr. Pkt........................10c

Robusta. For panning work with Poinsettias, sow seed late June or early July. Give one pinch to plants if necessary.

GYPSOPHILA (Baby's Breath)

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers. Several plantings can be made during the season at intervals of ten days' time, in order to have a succession of bloom

or broom.		07	. 4 oz.	Th	5 lbe
ered, full peta	Market. Extra larg	e flow- g 6 to 8			
_	of the usual 4 to 5		J \$0.85	\$2.25	\$8.00
	Slightly taller than et and later		.65	2.00	6.75
	andard medium siz		.65	2.00	6.75
Elegans Carmined flowers. Rather s	x. Same habit as of mall flowered.	thers but wi	th br ight	carmin	e-pink
Tr. Pkt	10c	Oz			.\$1.00

HELIOTROPE

KALANCHOE

Tom Thumb. This is a dwarf variation of Kalanchoe Blossfeldiana, having the same color. The general habit, however, is dwarf with very short flowering stems that form just beyond the foliage and the flowers, instead of merely forming above the foliage, actually envelop the entire plant, starting at its base.

Tr. Pkt.......**\$2.50** 1/64 oz......**\$6.00** 1/32 oz......**\$10.90**

Blossfeldiana (Globulifera Coccinea). A succulent plant that is very easy of cultivation. The flowers are similar to Bouvardia in form, and in color they are very bright scarlet. Tr. Pkt...60c 3 Tr. Pkts...\$1.35

Tr. Pkt.

LARKSPUR

IMPERIAL OR BASE BRANCHING *Indicates generally preferred varieties.

malcales delieranty preferred varieties.	1 2.1.	O2.	LD.
*Blue Bell. Fairly deep blue\$	0.25	\$1.10	\$11.00
*Blue Spire. Very deep blue-violet	.25	1.10	11.00
Carmine King. Carmine-rose	.25	1.10	11.00
Cattleya. This is a late-flower variety and has			
a rich rosy lilac color and fully double flowers.	.25	1.10	11.00
Cinnabar Cockade (New). A rich brilliant rose-	0.5	1 10	11.00
red; symmetrical, compact and double flowers	.25	1.10	11.00
Coral King. Pink.	.25	1.10	11.00
Dazzler. Rich lustrous carmine color	.25	1.10	11.00
*Daintiness. Light lavender-blue	.25	1.10	11.00
Exquisite Pink Improved. Soft pink	.25	1.10	11.00
*Gloria Improved. Bright rose-pink	.25	1.10	11.00
Lilac King. Extra fine lilac shade	.25	1.10	11.00
Lilac Queen. Rich lilac-lavender	.25	1.10	11.00
*Lilac Spire	.25	1.10	11.00
Los Angeles Improved. Salmon-rose	.25	1.10	11.00
Miss California. Pink-shaded salmon	.25	1.10	11.00
Pink King. Beautiful shade of salmon rose *Sweet Lavender. A rich blue-lavender; flowers	.25	1.10	11.00
are fully double	.25	1.10	11.00
The Empress. Salmon pink	.25	1.10	11.00
*White King. The best clear white	.25	1.10	11.00
White Spire. Good clear white	.25	1.10	11.00
Mixture	.20	.90	10.00
	ľr. Pk		Lb.
Dark Blue\$		\$0.85	\$ 9.00
Empress Rose, Pink	.20	.85	9.00
La France. Salmon-pink	.20	.85	9.00
Lilac Improved. Deep lilac	.20	.85	9.00
Lilac Supreme. Purplish lilac	.20	.85	9.00
Los Angeles. Brilliant pink on salmon	.20	.85	9.00
Rosamond. Pure deep self rose	.20	.90	10.00
Rose Queen. Rose-pink	.20	.85	9.00
Sky Blue	.20	.85	9.00
White	.20	.85	9.00
Finest Mixed	.20	.85	9.00
DWARF EMPEROR TYPE			
Excellent for bedding and border work.			Tr. Pkt.
Ageratum Blue. Very fine			
Enchantress. Salmon-pink, choice			

LUPINUS (Lupins)

HARTWEGI GIANTS OR KING

An improved strain. 3 to 4 feet high, with base branching habit. Each plant produces from 4 to 6 spikes of bloom, which are much larger than the old type.

7,5	Tr. Pkt.	Oz.
Dark Blue. Enormous spikes of rich Oxford blue		\$0.55
Sky Blue, Clear light blue		.55
White. Glistening pure white		.55
Choice Mixed		.55

Oz.....\$1.00

MARIGOLDS

WINTER FLOWERING

Lieb's Sensational Cut Flower Novelty. Flowers five weeks after planting, continuing five months. Flowers are of wonderful keeping quality and have a distinctly sweet odor.

For best results seed should be sown from July up to December. Plant in any house that can be kept free from frost. Fine to follow Mums. Plant 10 by 10 inches and pinch back once. No insect pests.

Lieb's Brown and Yellow. Tr. Pkt... 25c 1/4 oz... 55c Oz... \$1.75
Lieb's Sunshine. Yellow. Tr. Pkt... 25c 1/4 oz... 60c Oz... \$2.00
Australian Tree. Long stems. Color: Golden yellow and mahogany.
Tr. Pkt... 20c 1/2 oz... 65c Oz... \$1.10
Winter Harmony. A single row of reddish brown guard petals encircling a golden orange quilled center—with mahogany brown dots on tip of each quilled petal. Produces 100% double flowers. 21/2 inches in diameter. Very even growth on tall growing plants.
Tr. Pkt... 20c 1/4 oz... 50c Oz... \$1.65

CARNATION FLOWERED

Gigantea Sunset Giants. Said to have the largest known flowers in the "Marigold" group. Have a definitely sweet fragrance. 60 to 65 per_cent_double.

greenhouse, and will come over 55 per cent double. Tr. Pkt....15c $\frac{1}{2}$ oz.....35c $\frac{1}{2}$ oz.....82.00 Yellow Supreme. Creamy lemon-yellow, loose petaled, 2- to 3-inch flowers produced on nice stems for cutting. $2\frac{1}{2}$ feet.

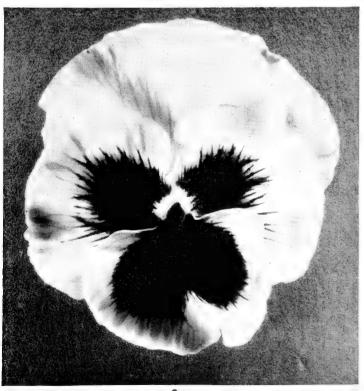
Tr. Pkt......20c ½ oz.....55c Oz.....90c 4 oz.....\$3.25 Guinea Gold. Light attractive orange-colored flowers, about 2 inches. Tr. Pkt.....20c ½ oz.....55c Oz.....90c 4 oz.....\$3.25 Burpee Gold Improved. Odorless foliage. Even, rich, deep orange color, large flowers, 3½ inches across, beautiful Carnation-like form, attractive habit, uniformity of color and blooming time, full doubleness. Tr. Pkt......20c ¼ oz........40c Oz......\$1.45

TALL AFRICAN ALL-DOUBLE

3 feet. Large, double-flowered; a valuable class for cutting.

Orange. Percentage of doubles will run much higher, 80 to 85%, with a few semi-doubles.

Tr. Pkt.....20c $\frac{1}{4}$ oz......55c Oz......\$1.65 $\frac{4}{2}$ oz......\$5.25 **Lemon.** Same high grade percentage as in All-Double Orange. The demand for these colors usually calls for about 25% of the All-Double Lemon.



A. B. C. "De Luxe" Pansies

Pansies

A. B. C. "DE LUXE" MIXTURE

This mixture is the result of many years' selection from the world's finest strains. The seed is hand-picked from personally selected plants, which justifies us to call this unquestionably the world's finest strain of fancy Pansies. We highly recommend it for cut flowers as well as spring plant sales. Growers tell us that A. B. C. "De Luxe" Pansy plants easily command a premium over stock produced from other so-called fancy mixtures. This superb strain of Pansies is of largest size, richest and most varied colors, and contains several shades of beautiful reds. You will make no mistake confining your Pansy cultures to this outstanding mixture.

		-	•	
Tr	. Pkt		½ oz \$ 2.00	
1/4	07	\$3.50	Oz\$12.00	

A. B. C. "PRIVATE STOCK"

Tr. Pkt........\$1.00

Exhibition Mixture. An outstanding all-purpose mixture that has given utmost satisfaction both for cut flowers and plant sales. Tr. Pkt....50c ½ oz....\$1.50 ½ oz....\$2.50 Oz....\$8.00 ½ lb., \$30.00

A. B. C. GIANT WINTER-FLOWERING

Mixture. Plants grow $2\frac{1}{2}$ to $3\frac{1}{2}$ feet high, with six to eight strong upright stems bearing numerous good sized blooms on flower stems 10 to 12 inches long.

Seed should be sown under glass, and the plants benched in the greenhouse. Set the plants 12 inches apart in the bench and support in the same manner as Carnations. They may also be grown in 6-inch pots sunk in the bench if desired.

The color range is excellent, and if the blooms are kept cut as they mature the flowering period will continue from December well on into the spring.

¹/₈ oz.....**\$2.50**

1/4 oz.....**\$4.85**

~	THE CHARTS					
5	WISS GIANT	Tr.	Pkt.	1/4 oz.	$\frac{1}{2}$ oz.	Oz.
	Alpenglow. Rich wine shades	\$0.	.50	\$3.00	\$5.50	\$10.00
	Berna. Dark violet-blue		.50	3.00	5.50	10.00
	"Coronation Gold." Canary yellow wi					
	lower petals flushed golden orange		.75	3.00	5.50	10.00
	Lake of Thun (Ullswater, Thuner Sea.)					
	solid blue Pansy with dark blue blotches		.50	3.00	5.50	10.00
	Luna. Sulphur-yellow		.50	3.00	5.50	10.00
	Rhinegold. Canary-yellow with dark					
	blotches		.50	3.00	5.50	10.00
	White (Mont Blanc.) Compact		50	3.00	5.50	10.00
V	ARIOUS MIXTURES	т.	n Di-	1/ 00	. ½ oz	0-
٧.	Engelman's Giant Mixture. (Originate		I. PK	174 02	. 72 02	. Oz.
	seed.) Dark and light shades, huge flow-					
	ers, compact and early flowering		0.65	\$3.75	\$7.00	\$13.00
	Engelman's Giant Mixture. Grown from	m				
	originator's seeds		.50	3.00	5.50	10.00
	Maple Leaf Giants. One of the large	est				
	flowering strains of Giant Pansies		.75	3.00	5.50	10.00
	Super Swiss Giants (True Strain). A ve					
	fine strain noted for its immense s			0.85	F 00	0.00
	blooms		.75	2.75	5.00	9.00
	Dwarf Swiss Giants. Choice Mixed. Similar to above, but differs in being dwarf in					
	habit of growth		.75	2.75	5.00	9.00
	Geneva Giants. Growers report that this					lection
	of rich colors. Compact in habit of growth		GIII	nas a	11110 00	10012011
	Tr. Pkt	. \$2.7	75	Oz		.\$9.50
	Oregon Giants (Originator's seed.) Imme					
	on long, strong stems with luxuriant fol					
	Delicately fragrant. Tr. Pkt					
	½ oz \$6.50 Oz.					. DIZ.UU

STEELE'S MIXTURES

Supplied to us direct by Steele.	Tr.Pk.	1⁄4 Oz.	½ Oz.	Oz.
Jumbo Mixed	\$1.00	\$4.00	\$7.50	\$14.00
Miracle Mixed				7.00
Super Maple Leaf Mixed	75	2.75	5.25	10.00
"400" Mixed. A super Swiss strain	65	2.50	4.75	9.00

Primula Malacoides "IMPROVED ERIKSSONI"



Primula Malacoides "Glory of Riverside"

NEW GIANT MALACOIDES

Snowflake (Pictured on front cover). Snowflake has flowers of the purest shimmering white. Its beautfully formed 1-inch florets adorn the stately stems like glistening jewels sharply highlighted by the lush green foliage. Large Tr. Pkts.......\$1.00 1/64 oz......\$2.00

• After years of painstaking effort, Mr. Ernst Eriksson, the well-known pot plant grower of Riverside, Illinois, has developed a strain that is truly "perfection" in this family. We cannot over-emphasize the importance of using only greenhouse-produced new-crop seed, in ERIKSSON'S ORIGINAL PACKETS, with Mr. Eriksson's cultural directions.

*Indicates generally preferred varieties.

ERIKSSON'S OUTSTANDING VARIETIES

- *Eriksson's New Red (1942 Introduction). A very unusual salmon-red—particularly suitable for Valentine combinations. Highly recommended.
- *Glory of Riverside Improved. True rose-pink, a strong grower and without a doubt, the most valuable variety for all purposes. A real pot plant, especially for 6 or 7 inch pot production, here we suggest placing three plants to the pot.
- *Riverside Red Rose (New). A brilliant red rose of very even color.

 A valuable introduction.
- *Eriksson's New Giant. Color resembles closely Glory of Riverside. Very robust habit, with flower size approximately $1\frac{1}{2}$ inches. It is a late bloomer, thereby assuring the florist-grower a longer Primula season.

Eriksson's White Giant (New). An exceptionally strong grower and well adapted to combinations in place of Hyacinths. Color a real

Lilac Beauty. The color is a pure soft lilac, absolutely fixed. This is

another fine color for making up artistic combinations. **Peach Blossom.** Color a real deep peach blossom pink. It has a more compact habit than "Appleblossom," and it is also an excellent keeper.

 All of the above priced at: 500 seeds.
 \$1.00

 2,000 seeds.
 \$3.00

 6,000 seeds.
 \$8.00

ERIKSSON'S STANDARD VARIETIES

- *Eriksson's Pure White (Improved). A real improvement in a pure white Malacoides. Flowers profusely on numerous stems.
- *New Baby (Improved). An outstanding glowing deep pink, individual in color. Large flowered, heavy producer on strong stems.
- *Brilliancy. The flower opens lavender but changes to a brilliant red in one or two days in a sunny greenhouse. A very attractive and unusual combination.

Baby Rose. Good medium pink color, free flowering, compact.

Appleblossom. A true appleblossom pink, very worth while.

 Wonder Baby.
 Beautiful pink, rather tall but good producer.

 ALL of the above priced at: 800 seeds.
 \$1.00

 2,000 seeds.
 \$5.00

 Eriksson's Special Mixed.
 A real choice selection of the above varieties.

 800 seeds
 \$1.00

 2,000 seeds.
 \$5.00

OBCONICA

		1/64	1/32
SINGLE Tr.	Pkt.	oz.	oz.
Mohnstein's Dark Red\$1	.25	\$2.50	\$4.50
Mueller's Rose. Pure rose; choice	.25	2.50	4.50
Better Days. A valuable new color; deep car-			
mine-red, the darkest of the Obconicas	.25	2.75	
Coerulea. Clear blue		2.50	4.50
Fasbender. Rich deep red 1	.25	2.50	4.50
Lachrosa. Salmon-rose 1	.25	2.50	4.50
Snowstorm. Pure white	.25	2.50	4.50
Wyaston Wonder. Huge flowers of bright crimson			
color. One of the largest flowering varieties 1		3.75	
M & M Mixed 1	.25	2.50	4.50
Mixture, all colors of above	.00	2.25	4.00
DOUBLE			
Portland Beauty. Mixed. (About 750 seeds) 1	.50		

MISCELLANEOUS VARIETIES

SINENSIS STELLATA

SINENSIS STELLATA					
	Tr	. Pl	ct.	(250)	Seeds)
Giant Blue Star					\$0.50
Giant Salmon Pink Star					50
Giant White Star					50
KEWENSIS					
Yellow Primrose Verhand scented Of strong grav	+h	. 1.	~~.	~ ~~	sileon of

Yellow Primrose. Verbena scented. Of strong growth; long spikes of yellow flowers. For greenhouse culture. Tr. Pkt.......50c

SAINTPAULIA (Usambara or Aethiopian Violet) Ionantha Grandiflora. Deep blue, dark foliage. Provides an excellent pot plant. Tr. Pkt	
SAPONARIA VACCARIA	
18 in. Gypsophila-like flowers.	
Rose. Often called "Pink Gypsophila." Oz15c 4 oz40c	
SCHIZANTHUS (Butterfly Flower)	
Mother's Favorite (New). The last word in Schizanthus, A choice	
assortment of colors; exceptional as a pot plant for Mother's Day sales. Tr. Pkt	
Dr. Badger's Improved Hybrids. Good, large sized flowers in choice	
colors. Habit medium dwarf. Tr. Pkt35c 1/4 oz\$1.25	
Tr. Pkt. 1/8 oz. 1/4 oz. A. B. C. Giant Hybrids. Large flowered, bright	
colors for cut flowers\$0.50 \$1.25 \$2.25	
A. B. C. Special Dwarf Mixed. Desirous as a pot	
plant. Seed sown in October will make fine plants for Easter	
WISETONENSIS	
Rose and Amber Shades Mixed	
Mixture	
SOLANUM	
CHRISTMAS PEPPER	
Capsicastrum Nanum. An attractive dwarf strain producing medium	
size berries ranging in color from purple to brilliant red. Tr. Pkt	
Bird's Eye. Small bright red berries. Tr. Pkt	
¹/ ₄ oz\$1.00	
CHRISTMAS CHERRY	
Hlavacek's Masterpiece. Cleveland Cherry. More compact than the old type and produces much more freely of fruit.	
Tr. Pkt	
STATICE	
SINUATA	
Lavender Queen (New). The flowers are a beautiful clear bright	
lavender, quite distinct from any of the other colors. Tr. Pkt15c Oz30c Lb\$2.75	
Market Grower's Blue. An ideal blue variety.	
Tr. Pkt	
True Blue. The standard blue. Tr. Pkt15c Oz30c Lb\$2.75	
Puberula (New). A most desirable Statice for pot plants. Dark violet; 6 inches high; flowers 5 months from seed. Tr. Pkt35c Oz\$2.75	
Atrocoerulea (New). Clear Delphinium blue. Very distinct new color.	
Tr. Pkt	
Kampi's Tall Improved. Extra long-stemmed, deep blue. The best blue cutting variety. Tr. Pkt. 15c. Oz. 30c. Lb. \$2.75	
cutting variety. Tr. Pkt15c Oz30c Lb\$2.75 Rosea Superba. Tr. Pkt15c Oz30c Lb\$2.75	
White, Tr. Pkt	
New Hybrid Mixture. A mixture of the above colors as well as new shades that add a bright variation to the mixture.	
Tr. Pkt	
Bonduelli. Similar to Sinuata. Yellow. Tr. Pkt 15c	
Oz	
RUSSIAN OR RAT-TAIL STATICE Suworowii. Excellent for spring cutting from either large pots or beds	
or can be sown in January for a late spring crop.	
Tr. Pkt	
STEVIA	
Serrata, Fragrant white flowers. Tr. Pkt30c Oz\$1.65	
STOCKS	
NON-BRANCHING	
Please see outside back cover for A. B. C. Superior Strains.	
BRANCHING TYPE	
GIANTS OF CALIFORNIA	
Golden Gate. Clear golden yel- Santa Barbara. Chamois.	
Santa Maria. Pure white.	
Monterey. Bright pink. Sequoia. Rich sparkling carmine.	
Pacific. Light blue. Tahoe. Lavender.	
Redwoods. Blood red. Yosemite. Rose.	
Prices—Each: Tr. Pkt35c 1/4 οz\$1.30 οz\$4.40	
Tr. Pkt. ¼ oz. Oz. Splendid Mixture. \$0.25 \$1.10 \$3.75	
PERPETUAL BRANCHING (Giant Perfection)	
Habit similar to Bismarcks, but not quite so tall.	
Empress Augusta Victoria. Silver lilac. Rose. A clear even shade.	
Heatham Beauty. Terra-cotta. Prices—each: Tr. Pkt25c **Yaoz65c Oz\$2.50	
Mixture of above: Tr. Pkt25c 1/4 oz55c Oz\$2.00	



Schizanthus "Mother's Favorite"

STOCKS (Continued)
IMPROVED BISMARCKS
Stars (*) indicate preferred varieties. Antique Copper. Fine copper red. Apple Blossom. An extra delicate pink; nearly white. Blood Red. Ruby color. Buttercup. Deep cream, strong growing. Chamois. Fine clear chamois. *Elk's Pride. Rich purple. Flesh. Delicate shade of Malmaison pink. *Copper red. *Golden Rose. As named. *Lavender. Clear lilac lavender; fine. *Lilac. Bright deep lilac-blue. *Rose. Fine bright rose. *Shasta. New giant white. White. Good clear white.
Prices—each: Tr. Pkt 35c 1/4 oz \$1.10 Oz \$3.25
Mixture. Formula mixture of above colors: Tr. Pkt
BEAUTY OF NICE
Compact like a Ten Week, but not quite so dwarf. Aurora. Golden buff; fine. Flesh Pink (Beauty of Nice). Cote d'Azure. Light lavenderblue. Prices—each: Tr. Pkt
TEN WEEKS
Dwarf, compact, and early; used for bedding and pot plants. Blood Red. Carmine Pink. Purple. Canary Yellow. Deep Rose. White. Lavender.
Prices—each: Tr. Pkt. 25c ¼ oz. .55c Oz. \$2.00 Mixture: Tr. Pkt. .25c ¼ oz. .50c Oz. .\$1.75
EARLY COLONIAL
Produces no center spike; doubles run about 70%. Grows 30" tall,

 Mayflower. Red rose
 75c

 Puritan. Pure white.
 75c

 Priscilla. Silvery lilac.
 75c

with 8 to 10 base branches per plant.

EARLY OR WINTER FLOWERING SWEET PEAS

THOROUGHLY ROGUED, TRUE TO NAME, HAND PICKED SEED

ESPECIALLY RECOMMENDED

Bacchus (New). Extra deep maroon-purple; large flower.

 V_2 oz...30c Oz...45c 4 oz...\$1.40 Lb...\$4.50 Ball Orange Improved. The only early flowering clear orange; fine color.

1/2 oz...30c Oz...45c 4 oz...\$1.40 Lb...\$4.50 Ball Rose Queen. Clear rose, of exceptional merit. ½ oz...30c Oz...45c 4 oz...\$1.40 Lb...\$4.50 Ball White. Fine large flowered white; whiteseeded

1/2 oz...30c Oz...45c 4 oz...\$1.40 Lb...\$4.50 Ball Rose Improved. Deep bright rose, strong free flowering habit.

1/2 oz...30c Oz...45c 4 oz...\$1.40 Lb...\$4.50 Blue Danube. Showy clear deep blue. Very fine. 1/2 oz...**30c** Oz...**45c** 4 oz...**\$1.40** Lb...**\$4.50** Boon. Fine deep salmon-rose on cream; quite large flowered.

½ oz...**30c** Oz...**45c** 4 oz...**\$1.40** Lb...**\$4.50** Bridesmaid. Delightful silvery pink; extra for flower size and stem.

1/2 oz...30c Oz...45c 4 oz...\$1.40 Lb...\$4.50 Coquette. Coral pink with amber and salmon shadings on duplexed flowers. Holds color well under winter conditions. Gorgeous new Sweet Pea for corsage or bouquet work.

1/2 oz...35c Oz...50c 1/4 lb...\$1.50 Lb...\$5.00

½ oz.....**30c**

½ oz.....**39c**

½ oz.....**30c**



Tops. Salmon-rose. ½ oz.....**30c** ○z......45c 4 oz.....\$1.40 Lb.....\$4.50 Top Sergeant. A healthy deep blood-red crimson color, having very long stems and extremely large bold faced flowers. Flowering trials in the Chicago area this past season under winter conditions showed it to be a

Tahoe (New). Fine dark blue for spring crop; some deeper than Hoover.

4 oz.....\$1.40

4 oz.....\$1.40

4 oz.....\$1.40

Oz. 45c

Oz.....45c

Oz......45c

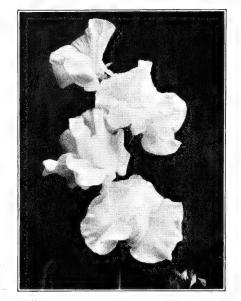
Sparks. Large flowered orange-scarlet.

deep crimson red, without any purple. Growers report it to be the best crimson among winter Peas. ½ oz......\$1.50 Oz.....**\$2.50** Treasure Island. Sparkling golden orange. Large ruffled flower and

distinctive color. ½ oz.....**30c** Oz.....45c 4 oz.....\$1.40 Triumph. Long-stemmed attractive lilac-mauve.

Oz......**45c** 4 oz......**\$1.40** ½ oz.....**30c** Twilight. A medium clear lavender; an improvement over the popular harmony.

○z.....**50c** ½ oz.....**30c** 4 oz.....\$1.50 Lb.....\$5.00



Early Flowering "Daphne" l ounce of seed will sow 30 ft. of row.

SPRING FLOWERING

A New Race of Sweet Peas for Greenhouse Culture

The spring-flowering type gives a much heavier crop of longer stemmed flowers than the standard early-flowering type. Seeds should not be sown before September or October in the greenhouse for flowering during March, April and early May.

MAUVE LAVENDER BLUE ROSE-PINK MIXTURE

PRICES ON ABOVE VARIETIES AND MIXTURE 1/2 oz...30c Oz...50c 4 oz...\$1.50 Lb...\$5.00

BLACK SEEDED WHITE LIGHT BLUE **CLEAR PINK**

PRICES ON ABOVE THREE VARIETIES: 1/2 oz...60c Oz...\$1.00 4 oz...\$3.75 Lb...\$12.50

STANDARD EARLY VARIETIES

American Beauty. Fine American Beauty rose. Amethyst. Rich bright purple. Annie Laurie. Bright rose-pink. Apollo. Salmon-cerise; fine for spring. Attraction. Rich long-stemmed salmon-rose. Aurora. Orange-scarlet striped.

Blue Bird. Prefer Mrs. Hoover. Bright Light. Vivid orange-scarlet. Cavalcade (New). Rich golden-cerise. Chevalier. Dark rose. Columbia. Rose and white bicolor.

Eileen. Rich Begonia rose.

Eleanor Blue. Nice light blue for spring flowering.

Semi-intermediate type.

Flamingo. Orange-salmon; long-stemmed.

Fragrance. Fine lavender for spring blooming. Giant Rose. Extra large rose; medium stem.

Grenadier. Poppy scarlet.

Hortus Queen (New). Bright rose.

Jeanne Mamitsch. Clear rose, long stems.

Magic. A duplexed lavender rose. Lb.....\$5.00 4 oz.....**\$1.50** ½ oz.....**35c** Oz.....**50c** Majestic Rose. Fine large flowered heavy stemmed rose-pink.

Michigan. Large lavender. Mrs. Holscher. Very good rose-pink.

Oriental. Black-seeded cream.

Pride. Extra long-stemmed brilliant cerise.

Prosperity. Soft glowing rose-cream. Red Bird. Crimson-red.

Redwood. Extra large flowered deep crimson red.

Rhumba. Golden cerise in color. Large flowered.

Shirley Temple. Color of Pinkie with dainty fluted flowers of Lady Gay.

Stems are long, with four blooms on each stem.

Skippy. A new salmon-pink shade with good long stems, excellent.

Snowstorm. White-seeded white.

Springsong. Prefer Boon.

Sterling. Large duplex salmon-rose.

Success. Extra bright deep rose-pink. Sunray. Light cerise, fine long stem.

Sunproof Orange. With slight scarlet-cerise shading.

Top Hat. Deep bright violet-blue; fine growth and strong color,

Vivian. Long-stemmed deep carmine rose.

White Harmony. Longest stemmed black-seeded white.

Zvolanek's Rose. Rose; Laddie preferred.

ALL OF ABOVE (except otherwise noted) PRICED AT: ½ oz......**30c** Oz.....**45c** 4 oz......**\$1.40** Lb......\$4.50 A. B. C. Early Mixture. Formula mixture of above colors. ½ oz.....**25c** Oz.....40c 4 oz......**\$1.25** Lb......\$4.00

VINCA (Periwinkle)

	Tr. Pkt.	$\frac{1}{4}$ oz.	Oz.
Alba Oculata. White with rose eye	\$0.30	\$0.55	\$1.55
Alba Pura. Pure white	30	.55	1.55
Crimson	30	.55	1.55
Delicata. Soft pink	. 30	.55	1.55
Rosea	30	.55	1.55
Mixture. Each	. 25	.55	1.55

Lb.....\$4.50

Lb.....\$4.50

Lb......\$4.50

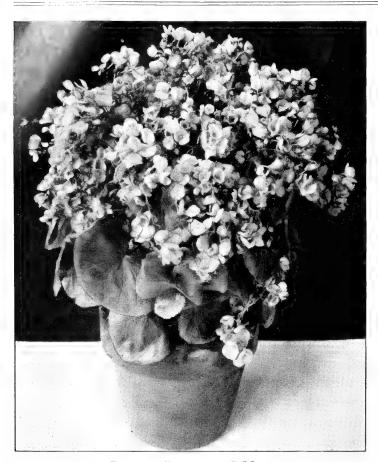
A. B. C. HARDY PERENN	IAL and BIENNIAL SEEDS
ACHILLEA (Milfoil, Yarrow)	CAMPANULA (Canterbury Bells)
Ptarmica "The Pearl." One of the best hardy white perennials. Grows about 2 feet high. Is covered with heads of purest white double flowers from June until frost. Tr. Pkt25c 1/4 oz\$1.00	(Biennial) CALYCANTHEMA (Cup and Saucer) Dark Blue, Lilac, Rose-Pink, White. Prices on the above: Tr. Pkt
ACONITUM (Monkshood, Helmet Flower)	Mixed: Tr. Pkt
Napellus. Produces long spikes set with blue flowers. Seed is of slow germination; 3 to 5 feet. Tr. Pkt	MEDIUM SINGLE Blue, Lilac, Rose, White. Prices on the above: Tr. Pkt. 10c Oz. 60c Mixed: Tr. Pkt. 10c Oz. 40c
AGROSTEMMA	CARPATICA (Carpathian Hare Bell) Tr. Pkt. Oz.
Coronaria Atrosanguinea (Rose Campion). Deep blood red, 28 in. Tr. Pkt	Blue. Color clear blue; grows 6 inches high. \$0.15 \$2.00 Alba. The white-flowered form. .15 2.00 Mixed .10 2.00
ALYSSUM	PERSICIFOLIA GRANDIFLORA (Peach Bells)
Saxatile Compactum (Basket of Gold). An indispensable plant for the rockery or border, growing 1 foot high. Tr. Pkt	Blue. Grows 2 to 3 feet high. Has large blue flowers
	PYRAMIDALIS (Chimney Bellflower)
ANCHUSA	Blue. A beautiful, hardy plant. Blue salver-shaped flowers; 4 to 6 feet
Italica, Dropmore Variety. Grows 3 to 5 feet high; bears during May and June in abundance; flowers of the richest Gentian blue.	Alba. Same as above but with white
Tr. Pkt 15c Oz. 60c Myosotiflora. Small Forget-me-not flowers; excellent for the rockery. Tr. Pkt. 50c $\frac{1}{8}$ oz. \$2.50 $\frac{1}{2}$ oz. \$4.00	ROTUNDIFOLIA (Blue Bells of Scotland) Grows about a foot high. Has graceful drooping mid-blue bell-shaped flowers. A splendid subject for the rockery or front of a hardy border
ANTHEMIS (Marguerite)	
Tinctoria Kelwayi. A most satisfactory, hardy perennial bearing daisy-like lemon yellow blossoms. Excellent for cutting; 2 feet. Tr. Pkt	CANDYTUFT (See Iberis) CARNATIONS GRENADIN
AQUILEGIA (Columbine) LONG-SPURRED STRAINS This strain is unquestionably the finest yet produced. The plants are of strong, thrifty growth, with flowers of largest size, varying in color through tones of cream, pink, lavender, blue, white, red, etc. Mrs. Scott Elliot's. Extra choice hybrids; large flowers in splendid mixture of colors; height 3 feet. Tr. Pkt	Black King, Dark red. \$0.35 Cardinal. Scarlet
Coerulea (Rocky Mountain Columbine). Violet-blue and white	CHRYSANTHEMUMS (Hardy)
CLEMATIS-FLOWERED Mixed. This glorious Columbine is absolutely distinct in petal formation. The blooms greatly resemble Clematis flowers. The plants are of medium height, good compact habit and free flowering. The color range includes delicate pastel shades of pink and blue. Height 2 to 3 ft. Tr. Pkt	SHASTA DAISY G. Marconi (Diener). Excellent variety for greenhouse and outdoor culture. Produces giant double flowers of about 7 inches diameter. Stems 2½ to 3 feet long. Tr. Pkt
TRUE NEW ENGLISH LONG-SPURRED (Quality Exceptional) Tr. Pkt. 1/4 oz. Oz. Coral Pink	COREOPSIS (Perennial Calliopsis) Lanceolata Grandiflora. An extra fine strain of this useful golden yellow, hardy perennial. Tr. Pkt10c Oz35c 1/4 lb\$1.15 Lanceolata Grandiflora Mayfield Giant. The plants are taller and more vigorous than the type. The individual flowers are larger and stems are longer and stiffer. Tr. Pkt15c Oz60c Double New Gold Grandiflora. Deep golden yellow flowers run 85% double and 2 to 21/2 inches across. Tr. Pkt

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

A. D. C. IMROI ILREINI	
DELPHINIUM	DIGITALIS (Foxglove)
GIANT PACIFIC HYBRIDS	The Foxglove must be included in all collections of hardy plants. Tr. Pkt. Oz.
Black Knight Series. Darkest of all. Flowers 2½ to 3 in., with heavy, velvety mixture. Tr. Pkt\$1.25 % oz\$2.50 Oz\$14.00 Blue Bird Series. A white bee on the clearest medium blue petals. Tr. Pkt\$1.25 % oz\$2.50 Oz\$14.00	Giant Shirley Mixed. A greatly improved strain of unusually strong, vigorous growth. Enormous spikes 3 to 5 feet in length set with very large flowers
Blue Jay. A true medium to dark blue with dark bee. Tr. Pkt\$1.25 % oz\$2.50 Oz\$14.00 Cameliard Series. Lavender self with white bee; perfectly formed flow-	GAILLARDIA Tr. Pkt. Oz.
ers, round and flat. Spikes are uniformly in balance. Tr. Pkt\$1.25 1/8 oz\$3.00 1/4 oz\$5.50 1/2 oz\$9.50 Oz\$16.00	
Clear White. Regular strain of a good white. Ideal for cut flowers. Tr. Pkt\$1.25 1/8 oz\$2.00 1/4 oz\$3.50 Oz\$12.00 Galahad Series (New). Finest white, 3-inch flowers; pyramidal spikes. Good branching habit, strong stems. Tr. Pkt\$1.50 1/8 oz\$2.50 1/4 oz\$4.00 Oz\$14.00	The Dazzler. The flowers are very large, of dark, rich red with a bright orange tip on the end of each petal, making it a very attractive flower for florists(1/4 oz., 50c) \$0.25 \$1.50 Portola Hybrids. Plants of strong, vigorous, upright habit, 21/2 to 3 feet high. Heavy, leathery, glaucous foliage. The
Guinevere. Light pink-lavender with white bee. Large spikes. Excellent branching habits. Tr. Pkt \$1.25	long flower stems, straight and strong, hold the massive yellow and red flowers erect
woody stems with graceful foliage. Tr. Pkt	GRANDIFLORA
Lancelot Series (New). Pure lilac with white bee. Flowers measure 2 to .2½ inches.	Burgundy. Lovely wine red flowers on long stems (1/4 oz., 70c) .25 2.00
Tr. Pkt\$1.25 % oz\$2.00 % oz\$3.50 Oz\$12.00 Round Table Series. All the colors of the "Knights and their Ladies"	Tangerine. Large tangerine colored flowers; compact growth
Series, including many not yet introduced. Tr. Pkt\$1.25	Superb Mixed. Splendid combinations of crimson and gold in great variety
diameter. Tr. Pkt\$1.25 1/8 oz\$2.50 1/4 oz\$4.00 Oz\$14.00	Compacta, Mixed. A compact variety forming bushy plants 12 to 15 inches high, and bearing long-stemmed flowers well above the foliage
GIANT PACIFIC HYBRIDS (Vetterle & Reinelt)	
Blue Shades. Shades from very light to rich deep blue. Lavender Shades. A fine pastel colored strain.	GEUM (Avens)
Pastel Shades. A fine mixture of lavender and blue pastel shades. Violet Shades. Deep rich violet-blue colors with many contrasting white bees.	Coccineum Atrosanguineum fl. pl. Beautiful, hardy perennial bearing profusely large showy orange-red flowers. Tr. Pkt25c
V. & R. Mixture. A very fine general Hybrid mixture of all V. & R. varieties.	Lady Stratheden. Large double flowers of rich golden yellow. Tr. Pkt
Prices on above— Each Tr. Pkt \$1.00	Tr. Pkt
BLACKMORE & LANGDON'S HYBRID MIXTURE	GYPSOPHILA (Baby's Breath) Tr. Pkt. Oz.
(True English Originator's Seed) Too well known to need any commendation on our part.	Paniculata (Baby's Breath). The fine mist-like flowers are much used in bouquets(1/4 lb., \$1.00) \$0.10
Tr. Pkt	Paniculata fl. pl. Double flowering. The original type and one of the best perennials in the list for cutting45 4.00 Pacifica. Small pink blooms borne profusely after the
WREXHAM HOLLYHOCK-FLOWERED HYBRIDS	paniculata varieties are past
Enormous spikes of large single and double blooms in all the glorious shades of blue found only in Delphiniums. The graceful spire-shaped spikes are not unlike Hollyhocks. A truly magnificent strain.	with clouds of small white flowers in July and August .25 2.00 Repens Rosea. Of the same neat habit as the above but with pale rose blooms
Art Shades Tr. Pkt. Oz. Deeper Blue Shades	HEUCHERA (Coral Bells)
Light Blue Shades Mid-Blue Shades	Sanguinea. One of the finest hardy perennials. The flowers are rich, bright, coral red. The leaves are light green and slightly hairy.
Mixed. Containing all colors. Tr. Pkt	Excellent for cutting; 30 inches. Tr. Pkt
MISCELLANEOUS STRAINS Tr. Pkt. Oz. Belladonna Improved (Cliveden Beauty). A very select	IBERIS (Hardy Candytuft)
strain of strong, vigorous habit. Large flowers of brilliant iridescent turquoise blue	Sempervirens. The popular hardy white variety. Tr. Pkt
Tr. Pkt25c 1/4 oz75c Oz\$2.00 4 oz\$6.00 Bellamosum Improved. A rich, deep blue form of Bella-	LATHYRUS (Hardy Sweet Pea)
donna	Showy, free-flowering, hardy perennial climbers for covering old
	stumps, fences, etc. Continually in bloom, fine for cutting.
than Belladonna and with its same free-flowering habit. Equally suited to indoor forcing or field conditions. Mildew resisted by smooth leaves.	Tr. Pkt. Oz. Latifolius "White Pearl." The finest white \$0.20 \$0.85 Pink Beauty. Rosy pink20 .85
Tr. Pkt	Mixed

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

Pycnostachya. Most showy and attractive with its long spikes of rosy purple flowers from July to September; 5 feet. Tr. Pkt	LIATRIS (Blazing Star, Gay Feather)	PAPAVER ORIENTALE (Oriental Poppy) Tr. Pk	. 0
Becadear. Deep pumple flavorers on grooted stream 3 to 4 feet high. Tr. Pit. 4.00 Vec. 900 ILLIUM Longitlorum Proscox "Snowdrift." The cult of the Lithur family has experienced on immense impetus of secent years, and we are pleased to be oncide to supply this beneathd Lity, which, with the longitude of the plant begins of both once once the plants begin to bloom well within 12 seculas from the time of soviding. The flowers are of expendition from the time of soviding. The flowers are of expendition from the lithur standard in common flowers. The plants begin to bloom well within 12 seculas from the time of plants. The proposed stream. The Pit. 1.125 Longitham Proscox White Queen." The popular variety within its plants from the time of plants. The flowers are of expendition from the time of plants. The flowers are of expendition from the time of plants. The flowers of proposed stream. The Fit. 1.100 % oz. \$2.75 % oz. \$2.00 Philippinesses Fermonaum (Schoed Flow White Stream). A may be expended as errors. The Fit. 3.56 °C. \$2.00 The Pit. 3.56 °C. \$2.00 The Pit. 3.56 °C. \$2.00 The Pit. 3.56 °C. \$2.00 The Fit forward. The production mechanisms of the tree of the treatment of the proposed stream of the proposed stream. The Fit. 3.60 °C. \$2.00 The plants of the proposed stream of the pro	Pycnostachya. Most showy and attractive with its long spikes of rosy purple flowers from July to September; 5 feet.	Orientale. Scarlet So.15 Brilliant. Brilliant fiery red. 23 Beauty of Livermore. Dark ox blood. 24 Mahoney. Maroon crimson. 33	5 \$2.00 5 5 3.25 5 3.50
LILIUM Longilforum Praceco "Snowfith: The cult of the Lillium femily has experiented on Lineaus important of mean years, and we are snowly-white pendent flowers, is an improvement over White Cueen. The pinnis league is bloom well within 12 months from the time of snowly-white pendent flowers, is an improvement over White Cueen. The pinnis league is bloom well within 12 months from the time of snowly and the pendent flowers, is an improvement over White Cueen. The pinnis flowers are of exceptible from and very freely produced. Longilforum Praceco "White Cueen." The popular variety white is being grown with greater snowas both as a cut flower and as a pot pinn. The imported strain, The List 100 " oz. 24375" by cut. 45100 Philippinense Formosamum (Selected Puro White Strain). A tuly remarkable Lilly with timbles I dirego, white, long-tumpel sheeped by the production of the committee from the times of the committee of the committee from the times of the committee of the committee from the times of the committee of the committee from the times of the committee of the committee from the times of the committee of the committee from the times of the committee of the committee from the times of the committee of the committee from the times of the committee of the commi	-	Mrs. Perry. Salmon rose	5
LILIUM Longilforum Praceco "Snowfith: The cult of the Lillium femily has experiented on Lineaus important of mean years, and we are snowly-white pendent flowers, is an improvement over White Cueen. The pinnis league is bloom well within 12 months from the time of snowly-white pendent flowers, is an improvement over White Cueen. The pinnis league is bloom well within 12 months from the time of snowly and the pendent flowers, is an improvement over White Cueen. The pinnis flowers are of exceptible from and very freely produced. Longilforum Praceco "White Cueen." The popular variety white is being grown with greater snowas both as a cut flower and as a pot pinn. The imported strain, The List 100 " oz. 24375" by cut. 45100 Philippinense Formosamum (Selected Puro White Strain). A tuly remarkable Lilly with timbles I dirego, white, long-tumpel sheeped by the production of the committee from the times of the committee of the committee from the times of the committee of the committee from the times of the committee of the committee from the times of the committee of the committee from the times of the committee of the committee from the times of the committee of the committee from the times of the committee of the committee from the times of the committee of the commi		PYRETHRUM HYBRIDUM (Persian Daisy) Tr. Pko	t. Oz
boss experienced on immones imposus of recent years, and we are pleased to be dulte to supply this bossinial Lilly, which, with its long money whith pendant flowers, is an improvement over White Queen. Soviet. The flowers are of executable form and very freely produced. Limited supply available. Tr. Pit	LILIUM	Roseum Rose. Bright rose color(½ oz., \$4.75) \$0.33	5 \$8.00
The plants begin to bloom well within 12 months from the time of sowing. The Riewers are of exertisities form and very freely produced. Limited supply evaluable. If, Pkt	has experienced an immense impetus of recent years, and we are pleased to be able to supply this beautiful Lily, which, with its long	Grandiflorum. Mixed. Single, large flowering	
Limited supply evaluable. Tr. Pkt	The plants begin to bloom well within 12 months from the time of	SCABIOSA	
plant. The imported stront, Tr. P.R. 1.3.0 % cs. 25.70 % cs. 25.60 Philippinense Formoscnum (Selected Pure White Stroin). A truly remarkable lifty with umbels of large, white, long-tumpets between seasons. The production of the second season. Very Impartn. 2 to 3 feet. 17. Pkt		Caucasica (Blue Bonnet). Valuable for cutting, as the bloom	s last a
Philippinesse Formsonanum (Selected Pure White Strainh. A fruly remarkanche into with wither and the control of	being grown with greater success both as a cut flower and as a pot	Tr. Pkt	nt over
Regale. This wonderful Lily is easily grown from seed, flowering the second season. Tr. Pkt	markable Lily with umbels of large, white, long-trumpet-shape flowers, like an Easter Lily. Will bloom in 6 to 8 months from the time	mauve shades predominate. Tr. Pkt	\$3.00 across. \$2.00 ivender-
Tanuifolium (Corel Lity). Bears in profusion medium-steed flowers of perfect form and of dezellage cord rate. Excellent for the rock garden or for forcing; 1 to 2 feet; May. Perfectly hardy. Tr. Pkt	Regale. This wonderful Lily is easily grown from seed, flowering the	blue flowers. Tr. Pkt15c Oz	75c
perfect form and of dazzling coral red. Excellent for the rock garden or for forcing; 1 to 2 feet; Mary. Perfectly hardy. Tr. Pkt		STATICE (Sea Lavender)	
Caspia. The most beautiful of all perennial Sec Lavenders. Very Rassell Lupins (Miracle Flowers). Extraordinary colors: many new shades never before seen in Lupins; self blues, pinks, reds, yellows, marroon, purples; bicolors such as violet and white, blue and yellow; red and bronze, red and white, yellow and orange, pink and white, and others; the standard is one color, the keel another. Individual flowers othove average size, upright standards of some being an inch across. The flower spike resembles ac closely set, well rounded column of Sweet Peas. All flowers an spike open at one time from top to bottom. Requires an well drained location and thrives in cool climet. Tr. Pkt	perfect form and of dazzling coral red. Excellent for the rock garden or for forcing; 1 to 2 feet; May. Perfectly hardy.	Splendid hardy perennials either for the border or rockery, pr panicles of minute flowers which can be dried and used for	
Dumosa. Dense clusters of pure silver gray blooms: 30 Inches.	TIDIATE COLUMN	Caspia. The most beautiful of all perennial Sea Lavenders vigorous in habit, with 3 foot stems carrying innumerable lilac	flowers.
maroon, purples; bi-colors such as violet and white, blue and yellow, red and binones, red and white, yellow and orange, pink and white, and others; the standard is one color, the keel another. Individual flowers above average size, purplik standards of some being an inchacross. The flower spike resembles a closely set, well rounded column of Sweet Peas. All flowers on spike open at one time from top to bottom. Requires a well drained location and thrives in cool climate. Tr. Pkt	Russell Lupins (Miracle Flowers). Extraordinary colors; many new	Dumosa. Dense clusters of pure silver gray blooms; 30 inches	3.
carcoss. The flower spike resembles a closely set, well rounded column of Sweet Peas. All flowers on spike open at one time from top to bottom. Requires a well drained location and thrives in cool climate. Tr. Pkt	maroon, purples; bi-colors such as violet and white, blue and yellow, red and bronze, red and white, yellow and orange, pink and white, and others; the standard is one color, the keel another. Individual	·	\$1.50
to bottom. Requires a well drained location and thrives in cool climate. Tr. Pkt	across. The flower spike resembles a closely set, well rounded col-		
MATRICARIA (Feverfew) Matricaria Double Select (Ball's Double White). This is the only fully double flowering pure white statin of Feverfew from seed. Tr. Pkt	umn of Sweet Peas. All flowers on spike open at one time from top to bottom. Requires a well drained location and thrives in cool climate.		Oz.
MATRICARIA (Feverfew) Matricaria Double Select (Ball's Double White). This is the only fully double flowering pure white strain of Feverfew from seed. Tr. Pkt 35c	Tr. Pkt25c 1/4 oz60c Oz\$1.85	wards center	\$5.00
Matricaria Double Select (Ball's Double White). This is the only fully double flowering pure white strain of Feverfew from seed. Tr. Pkt	MATRICARIA (Fanerform)		6.00
Tr. Pkt	Matricaria Double Select (Ball's Double White). This is the only fully	Bizarre. A most extraordinary coloring—the two	• • •
Sembles Pansy Beaconfield	Tr. Pkt	three clear apricot	
MYOSOTIS (Forget-Me-Not) Ball Early. Excellent when sown in fall for winter blooming and cut flower use. Also produces very good plants in early spring from a winter sowing. Tr. Pkt	Golden Ball. Tr. Pkt		3.80
Ball Early. Excellent when sown in fall for winter blooming and cut flower use. Also produces very good plants in early spring from a winter sowing. Tr. Pkt	MVOSOTIS (Forget Mo Not)		
Oblongata, Blue Bird. Large deep blue, flowers 3 to 4 months after sowing. Also splendid for growing indoors during the winter. Tr. Pkt	Ball Early. Excellent when sown in fall for winter blooming and	Chantreyland. A perfect Viola, producing masses	
sowing. Also splendid for growing indoors during the winter. Tr. Pkt	a winter sowing. Tr. Pkt40c Oz\$3.00	(1/ #0.00) 50	
Susamne. (Winter Flowering.) Bright blue. Best variety for cut flowers and pots, ideal for St. Valentine Day bloom. Start seed in May and keep shifted. Will come into flower naturally for February. Tr. Pkt	sowing. Also splendid for growing indoors during the winter.		
and pots, ideal for St. Valentine Day bloom. Start seed in May and keep shifted. Will come into flower naturally for February. Tr. Pkt			
keep shifted. Will come into flower naturally for February. Tr. Pkt	and pots, ideal for St. Valentine Day bloom. Start seed in May and		
ALPESTRIS Royal Blue. Rich indigo blue. \$0.25 \$2.25 Blue15 .50 Mixed15 .50 Mixed15 .50 Palustris Semperflorens. The popular ever-blooming variety. Clear Johnny Jump Up. Little Pansy faces of purple, large, round flowers on long stems. 9 in50505050505050505050 Johnny Jump Up. Little Pansy faces of purple, large, round flowers on long stems. 9 in50	keep shifted. Will come into flower naturally for February.		
Royal Blue. Rich indigo blue \$0.25 \$2.25 Blue	Tr. Pkt	W. H. Woodgate. Violet purple, large, round	
Blue			• • •
MISCELLANEOUS Florariense. Beautiful lavender	Blue	red, yellow, blue and apricot	4.00
Palustris Semperflorens. The popular ever-blooming variety. Clear Johnny Jump Up. Little Pansy faces of purple,	MISCELLANEOUS		
	Palustris Semperflorens. The popular ever-blooming variety. Clear	Johnny Jump Up. Little Pansy faces of purple,	• • •



Begonia "Marjorie Gibbs"

Dormant Roses

BABY RAMBLER (Polyantha)

Exceptional for pot plant production, especially for Easter and Mother's Day sales.

TRIOMPHE d'ORLEANS. Cherry red. GLORIA MUNDI. Orange-scarlet. MME. LEVAVASSEUR. Crimson.

IDEAL. Dark velvety crimson. SPARKLER. Dark red.

AND OTHER DESIRABLE VARIETIES

	l l	er 100
XXX	Grade	\$35.00
XX	Grade	\$30.00

CLIMBING OR TRAILING VARIETIES

PAUL'S SCARLET. Vivid scarlet red.

EUGENE JACQUET. Large clusters of bright cherry red.

ROSERIE. Dark pink.

VERDUN. Carmine red.

MARIE GOUCHAULT. Brilliant light red and salmon-pink.

*BLAZE. Scarlet.

XXX Grade.....

SPECIAL NOTE! 25 of a variety of any of the above mentioned roses at 100 rate.

*Patented variety.

LET US QUOTE YOU ON LARGER QUANTITIES.

Begonias

1943 Introduction

A sport of Marjorie Gibbs, it has been tested and selected for four years. Brilliant dark pink flowers grow in compact clusters, individual flowers over 1 inch in diameter of firm texture not easily bruised and of better lasting qualities. Grows more compact than older varieties, requires less bench space. More easily tied. Foliage, deep glossy green.

From 21/4" pots-25 for \$10.00; 100 for \$35.00

From $2\frac{1}{4}$ -inch pots.	Per 100	Per 1,000
Lady Mac	\$25.00	\$240.00
Melior	25.00	240.00 250.00
Marjorie Gibbs	20.00	200.00
25 at 100 rate, 250 at 1,000 rate. June-July	delivery.	

Calceolarias

Produced by a Specialist who qualifies both as to Quality and Packing FROM 21/4-INCH POTS

Delivery Fall and Winter

"Greater New York" Silver Medal Winner at New York World's Fair

Comprising the finer shades and colors of Red, Yellow, Bronze, Honey Dew, etc. \$20.00 per 100

Easter Varieties	Per 100
*Easter Greeting. Good Range of colors	.\$14.00
Perfect Model Improved. Large flowers, fine colors	. 12.00
Ramona. Largest flowers, similar to Perfect Mode	
(similar to Goliath)	. 12.00
Feltham Glory. Rust and mahogany shades	. 12.00
Multana. Our best strain of Multiflora Nana	. 9.00
Multiflora Nana (Gilbert's Strain.)	. 11.00
M + I + D + V + I + C + I + C + I	L ^o ata
Mother's Day Varieties Grown from Cut	
	Per 100
*Pure Flame. Brilliant flame red	
*Sensation. Best Hybrid Calceolaria we have ever de	
veloped. In six fine colors	
Cherry Queen. Beautiful cherry vermilion	
Stewartii. Canary yellow	
Pink Beauty. Strawberry color	
Rosackers Brilliant. Deep rich garnet red (small flow	
ers)	
Pink Perfection (New.) A perfect pink	
Improved Perfection. A real boon to florists—all colors	
very strong grower	
Golden Talisman. Golden amber	. 20.00

* Varieties starred, we can specially recommend. All varieties are carefully tested in greenhouses before we offer them for sale to the trade. All plants are shipped in paper pots; all shipments made in specially constructed shipping cases.

ATTENTION! Prices on the plant items listed herein are subject to change without notice. We will give all orders our immediate and most careful attention, expediting all matters related to them with dispatch. But, due to the uncertainties of present conditions, we must accept all orders only on the basis of our ability to supply upon their receipt. AMERICAN BULB COMPANY.

Hydrangeas "merritt's beauty"

(PATENT APPLIED FOR)
Early Carmine Red

Joseph S. Merritt, the introducer of this exceptional new variety, says of it: "'merritt's beauty' has been well received by all Hydrangea growers—ask your neighbor. He knows that it is the outstanding Hydrangea of the year. You cannot afford to be without it next Spring. We have 'merrit's beauty' in large quantities in all sizes for forcing next Spring and as small plants for growing on. They are priced right."

Norwood

(NOT PATENTED)

An outstanding deep pink Hydrangea introduced by the Robert Craig Co. We have these in all sizes and in quantity.

Prices of	"merritt's be	eauty" and	Norwood
R. C \$20.00	2-inch	\$30.00	3-inch\$40.00
4-inch \$50.00	5-inch	\$60.00	6-inch \$80.00
7-inch	\$125.00	8-inch	\$250.00
	All pe	er 100	

25 of any size at 100 rate

Restrictions pertaining to "merritt's beauty" and "helen merritt": Purchaser permitted unrestricted rooting for his own consumption and sale in bloom. Not granted, privilege to root for sale to others for growing on or forcing.

EXCELLENT KINDS

EACELENT KINDS	PR.	(CES
*"helen meritt" (E). Deep rose		Per 100
(Patented.) Aukamm (M). Rose-pink. Daphne (E). Brilliamt pink. *Elbe (E). Pink. Forschritt (E). Red. Regula (E). White. Signy Hartmann (E). Dark pink. Sonnengruss (E). Rose. *Strafford (M). Dark pink. Wesphalen (E). Carmine. Wiesbaden (E). Rose-pink.	R. C. 2-inch 3-inch 4-inch 5-inch 6-inch 7-inch 8-inch	\$ 15.00 20.00 25.00 35.00 50.00 75.00 100.00 150.00
Wiesbaden (E). Nose-pilik	PRI	CES
Altona (E). Clear pink. Europa (E). Salmon pink. Hamburg (E). Carmine. *Kuhnert (M). Rose-pink. Merveille (L). Light red. *Rosabelle (L). Rose-pink. *Sch. Perle (M). Pink.	R. C. 2-inch 3-inch 4-inch 5-inch 6-inch 7-inch 8-inch	Per 100 \$ 10.00 15.00 20.00 35.00 45.00 70.00 85.00 150.00
	PRI	CES
Ami Pasquaar (E). Red	R. C. 2-inch 3-inch 4-inch 5-inch 6-inch 7-inch 8-inch	Per 100 \$ 8.00 12.00 18.00 25.00 45.00 70.00 85.00 150.00
STANDARD VARIETIE	25 PRI	CES Per 100
Deutschland (E). Salmon pink. E. Moulliere (E). White *Gertrude Glahn (M). Dark rose *Goliath (M). Dark rose	R. C. 2-inch 3-inch	\$ 5.00 8.00 15.00

Trophee (E), Red. Our Selection AVERAGE FLOWER SHOOTS EXPLANATION

M. Baardse (E). Salmon red.....

*M. Foch (E). Deep carmine.....

*Niedersachsen (E). Light pink.....

*Otaksa (L). Pink.....

Steinmetz (E). Pink.....

TO THE PLANT:
2-in.—1 shoot 5-in.—3 or more
3-in.—1 shoot 6-in.—5 or more
4-in.—2 or more 7-in.—8 or more
8-in.—10 or more

EXPLANATION OF DESIGNATIONS:

4-inch

5-inch

6-inch

7-inch

* Blue color easily obtained. **(E)** opposite variety indicates Early Blooming. **(M)** opposite variety indicates Mid-Season Blooming. **(L)** opposite variety indicates Late Blooming.

HAHN'S BRANCHING IVY

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											F	۲.	C).	В		Sł	nij	pr	ne	en	t,	P	enn	S	ylv	ar	iia									

HAHN'S MINIATURE IVY

A most desirable addition to the Ivy family. Rooted Cuttings
2 -in
2½-in
3 -inPer 100 35.00
4 -in
5 -in Each \$0.75 and \$1.00
6 -in Each \$1.50 and \$2.00
F. O. B. Shipment, Pennsylvania.

Hahn's Two New Ivies of Value "Sylvanian Beauty" and "Maple Queen"

~ y = 1 ct = 2 ct = 2	20000		Laple	20000	
Rooted Cuttings				Per 1000 \$60.0	0
2½-in		Per 100 \$	12.50		
2½-in		Per 100	15.00		
3 -in. light		Per 100	25.00		
3 -in		Per 100	35.00		
4 -in. light					
4 -in		Per 100	50.00		
5 -in			4		
6 -in					
	. O. B. shipme	nt, Pennsy	lvania.		

NOTE: Introducer reserves all propagating rights on Sylvanian Beauty and Maple Queen lyies and Sansevieria Hahnii.

SPIRAEA (Astilbe)

Delivery December 1943

This old favorite pot plant has again come into much favor for Easter and Mother's Day Sales. Crimson, lilac and pink shades and white. (Strong flowering clumps.) Per dozen.....\$3.50 Per 100.....\$25.00

POINSETTIA 21/4" PLANTS

	Per 100	Per 1000
Oak Leaf	.\$10.00	\$ 95.00
Ruth Ecke	. 10.00	95.00
Mrs. Paul Ecke	. 11.00	105.00
Henrietta Ecke (Double)	. 11.00	105.00
Pink	. 10.00	95.00
White	. 10.00	95.00

Delivery beginning August.

25 plants of a variety at 100 rate. 250 plants of a variety at 1000 rate.

KALANCHOE

TOM THUMB. This is a dwarf variation of Kalanchoe Blossfeldiana, having the same color. The general habit however, is dwarf, with very short flowering stems that form just beyond the foliage and the flowers, instead of merely forming above the foliage, actually envelop the entire plant, starting at its base. Delivery after May 1st. 21/4-inch pots, heavy. Per 100......\$12.00 Per 1000.....\$100.00

TABLE FERNS (SEEDLINGS) IN FLATS

(For June and Later Delivery)

These flats contain from 150 to 200 plants each, only one variety being in a flat, and we cannot supply less than a full flat of any one sort.

Cyrtomium Rochfordianum Compactum Pteris Rivertoniana

Pteris Victoriae Pteris Wilsoni Pteris Wimsetti

Any of above varieties at \$3.75 per flat. 10 flats or more at \$3.50 per flat.

30.00

40.00

60.00

75.00

150.00

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Cacti AND

SUCCULENTS

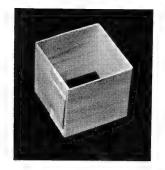
Commercial Assortment "A"

An all-purpose standard collection of cacti and succulents, 15-20 varieties, 2"-3" pot size.

\$3.50 per 100 \$30.00 per 1000 WRITE FOR COMPLETE LIST OF NAMED VARIETIES

BOOKS EVERY FLORIST SHOULD OWN

ABOVE PRICES ARE POSTPAID IF CASH ACCOMPANIES ORDER



WOOD PLANT BANDS

Every season the demand for plant bands is increasing. Band grown plants will adapt themselves more rapidly, producing higher yields and better customer satisfaction. The commercial grower will find their use unexcelled for field Carnations.

The bands offered are durable, easily assembled, and what's more important, quickly removed—no cutting necessary—just a twist of the wrist

Size in inches	Weight per 1000	Per 1000
No. M-310—1 ⁹ / ₄ x1 ⁹ / ₄ x2 ¹ / ₂ No. M-320—2 x2 x2 ¹ / ₂ No. M-340—2 ¹ / ₂ x2 ¹ / ₂ x3 No. M-360—3 x3 x4	20 lbs. 25 lbs. 30 lbs. 45 lbs.	\$2.60 3.00 3.40 4.30
No. M-391—4 x4 x4	65 lbs.	5.10

Packed 1000 to the carton. We do not break the cartons.

EASILY ASSEMBLED



GROW BETTER PLANTS IN BANDS • ORDER YOUR SUPPLY TODAY

TERMS OF BUSINESS

Routing: Please give explicit shipping directions with each order, giving name of Freight, Express and Post Office stations. If no directions are given, we will use our best judgment, but all goods travel at purchaser's risk.

Parcel Post: We will be pleased to send such items as can be mailed by Parcel Post; customers to remit for postage. We do not deliver any goods free at Wholesale Prices.

Disclaimer: The American Bulb Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) it sells and will not be responsible for the crop.

If the customer does not accept the goods on above terms, he must return them at once, and money will be refunded or proper credit given. We exercise, however, the greatest care to fill our orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction.

Cash Discounts: Cash with order only. 5% on Flower and Vegetable Seeds; 3% on Bulbs; 2% on Plants.

Otherwise, on bills for Flower and Vegetable Seeds, Bulbs, and Plants, a discount of 2% for payment 10 days from date of bill may be deducted. Exception to the above is taken when goods are supplied under special quotation, in which case particular terms will be noted. Prices: This list cancels all previous offers.

Unknown correspondents desiring to open an account will please furnish three references to parties in the trade with whom they have had credit relations, and sufficient time to investigate same; otherwise cash must accompany order.

Goods desired C.O.D. must be accompanied by a partial remittance to guarantee acceptance. We cannot arrange to send perishable stock C.O.D.

All goods are offered subject to crop failures, shortages or other causes beyond our control and to being unsold on receipt of order, and we reserve the right to advance prices without notice.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

NOTE-All prices listed are subject to any and all governmental regulations issued for the purpose of governing the items herein shown. The right is reserved by this Company to cancel any item offered, modify the price shown, or substitute similar products if the cause of the war so demands.

To the best of our knowledge prices on supply items in this catalog conform to existing price regulations established as of the date this catalog was issued.

FOLD, SEAL NO ENVELOPE

AMERICAN BULB COMPANY

31 WEST 27th STREET

NEW YORK, N.Y.

ORDER SHEET

ORDER NO.

Date	2		1	19				r			
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ter the letter. Wrap coins securely in strong paper to prevent slipping and enclose in this blank. When mailing currency or coins seal and regison Chicago or New York, or by Personal check. REMITTANCES should be made by Post Office Money Order, Express Money Order, Bank Draft

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Sec. 510 P. L. & R.,

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BUSINESS First Class Permit No. 28309,

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FOLD ON THIS LINE

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Sure





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DISCLAIMER: The American Bulb Co., gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or place).

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			Grand Total		





REGULAR INSPECTION of Lily Bulb growing fields by our men is customer's assurance that quality is being maintained. Liberal and careful grading of Lily Bulbs as pictured below is still another step in the direction of giving you full value on all bulbs purchased from A. B. C.

For shipment this coming season we will have the following varities—

CREOLE CROFT FLORIDII
HARRISSI SHANGRI LA (Mexican Grown)

SIZES: 6-8 cm. 7-9 cm. 8-9 cm. 8-10 cm. 9-10 cm. 10-11 cm.

We also offer Hardy Lillies Regale, Tennuifolium and Candidum.

NARCISSUS

Northwest Grown

Leading varieties such as:

KING ALFRED MINISTER TALMA LAURENS-KOSTER SPRING GLORY

Etc., for October Delivery.

PAPER WHITES SOLEIL D'OR

Delivery on above two August-September

CHINESE SACRED LILY

Delivery September

OTHER IMPORTANT BULBS AVAILABLE FROM A. B. C.

FREESIAS

Purity Improved, Golden Daffodil, Elder's Giant White, and others.

Delivery August

TULIPS

Assorted varieties—write for complete list.

Delivery September

CALLAS

Aethiopica and Elliottiana.

Delivery August-November

DUTCH IRIS

Wedgewood, Imperator, Yellow Queen, and others.

Delivery September-October

AMARYLLIS

Giant American Hybrids.

Delivery October

ANEMONE

St. Brigid and DeCaen.

Delivery September

RANUNCULUS

Claremont Hybrids.

Delivery September

ORNITHOGALUM ARABICUM

(Star of Bethlehem.)

Delivery September

MUSCARI

(Grape Hyacinths Blue.)

Delivery September

LEUCOCORYNE IXIODES

(Glory of the Sun.)

Delivery September

BEGONIAS

Tuberous Rooted—(Double and Single.)

Delivery January

GLOXINIA

Separate Colors and Mixed.

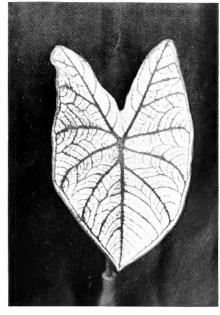
Delivery January

CALADIUMS

Fancy Leaved—Named and Mixed.

Delivery lanuary

NOTE: Due to war and labor conditions, all bulb orders are subject to crop conditions and our ability to supply at the time of harvest.



Fancy Leaved Caladium

These exotic tropical foliage plants, with gorgeous coloring, provide a brilliant subject unexcelled for many uses.

